

May 2011
Board of Directors Meeting Minutes
Syracuse Real Food Cooperative
 24 May 2011 ~ 6:00 – 8:30 pm
 Thornden Park Field House

Item #	Time	Topic	Leader	Outcome	Related Documents
Business Meeting					
1	2	Preliminaries <ul style="list-style-type: none"> • Distribute Meals • Q&A with the GM – anything goes! 	Everyone Travis		
2	2	Call Meeting to Order Agenda review Task review Accept February minutes	Georgette Tine Georgette	Discussion Accepted	
3	2	GM Monitoring Report	Travis	Accepted	
4	2-3	Store Report & Expansion Update	Travis	Presentation	
5	3	Committee & General updates (time 5 – 7 min each) <ul style="list-style-type: none"> • Treasurer's Report • Ends committee • Spring meeting committee 	Walley Karl Everyone Jamie Everyone	Presentation Presentation Discussion Presentation Discussion	
6	3	MR Policy Karl's mailings concerns		Discussion	
7	3	Succession planning			
8	3	Meeting Review	Everyone	Discussion	
9	3	Meeting Adjourned	Georgette	Accepted	

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Present: Karl Newton, Dan Sanders, Julie Longmore, Vanessa Marquez, Georgette Nicolaidis, Walley Francis

Guest: Travis Hance

Unexcused: Jamie White, Chris Fowler, Mary Anne Fiedler

1 Preliminaries

Distribute Meals

Q&A with the GM

2 Georgette Called Meeting to order at 6:35pm

Agenda Review

Task Review

 The March Minutes were accepted as compliant
 (Motion: Carl; Second: Vanessa) [Unanimous]

3 GM Monitoring Reports (Travis)

B3 Financial Condition was accepted as compliant.
 Discussion: there was some trouble with downloading the file.
 (Motion: Walley; Second: Dan) [2 Abstentions; 4 approvals]

ENDS Policy was accepted as compliant.
 Discussion: Natural Foods has become a mature business, that effects us
 (Motion: Walley; Second: Dan) [2 Abstentions; 4 approvals]

Management Continuity

 Discussion: Delete C
 (Motion: Carl; Second: Walley) [1 Abstentions; 5 approvals]

4 Store Report (Travis)

- April sales were down by 8% compared to last year.
- May Sales were down by 11% compared to last year. We are 2 weeks away from making some changes to improve the sales.
- We have 3 new hires
- The NCGA Retail Audit was exiting. Result: The Store is totally invisible; we need to think more like a convenience store.
- The New Leaf should be out after June 1st, Carl should write something.
- The Memorial Day plant sale is on Saturday, May 28.
- We need to buy some new equipment, need a resolution.

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- The Report about our Bylaw issues from our lawyer should be expected by tomorrow
- Beer license: moving forward

Discussion: We should get some press releases out; get an interview with the focus on Women Shoppers. We need to move our façade out to the curb, so we are more visible. The Sandwich Signs have been ordered.

5 Committee & General Updates:

Treasurer's Report (Walley)

We are breaking even. We paid off all the member loans. That money now goes into savings.

Ends Committee

No report

Bylaws Committee

The proposed Bylaws will be presented at the Spring Meeting. They were sent to the board from the committee.

6 Mailing concerns

- About 700 inactive members
- 600 bad addresses
- 2165 active owner addresses
- There will be something in place at the store to update the contact information

7 Succession Planning

Will be done at the Board Retreat. We need names of people who might be good candidates to join our board.

8 Missing Meetings Issue

- What is the procedure if board members don't attend regularly?
- The board receives a stipule, so the expectation is to attend regularly
- We need to figure out if the people with poor attendance are really committed. We can appoint people to replace them.
- If you can't make a meeting, at least contact the chair and inform him/her

9 Meeting adjourned at 7:15pm.